

WESTERN ILLINOIS UNIVERSITY

BOARD OF TRUSTEES

June 11, 2021

Report No. 21.6/7 Enrollment Update

Summer headcount enrollment will be up modestly, increasing for the first summer since 2013

This has been a very, very challenging year to draw conclusions by comparing enrollment data to the previous year, as COVID changed everything about 2020 data flow

Despite those challenges, and continued uncertainties, there are some positive indicators that things may move in the right direction during the summer months:

- Fall freshmen offered admission has already surpassed the total for all of the fall 2020 recruitment cycle (5,080 vs. fall 2020 final of 5,049)
- Fall transfers offered admission are currently +7.06%
- Fall graduate students offered admission is up more than double last year, largely due to international enrollments being delayed through COVID, with no guarantee that they will materialize this fall

Academic quality of fall freshmen applicants (measured by HS GPA) is up, while academic quality of freshmen admitted is equal to last year.

Communication frequency is up 41% with freshmen, and 51% with transfers compared to last year

Overall headcount for fall started this week -5.78% vs. fall 2020. However, our current registration also started the week only -0.56% below fall 2019. Fall 2019 ended up higher than fall 2020 by census day

Continuing student registration for fall is running modestly ahead of last year

All categories of new student registrations are running well below fall 2020,
but above fall 2019

Thank you to the Board