

**WESTERN ILLINOIS UNIVERSITY
BOARD OF TRUSTEES**

President's Report

President Thomas presented his President's Report, highlighting accomplishments. His accomplishments

Director Bonifas gave the Board information relative to how WIU compares to our peer groups in certain cost driver areas.

Academics

Opening comments for this section were made by Chair Ehlert Fuller. Interim Provost Neumann talked about online and hybrid courses coming this fall. Dual enrollment was discussed a little earlier in other presentations this morning.

Director of the School of Law Enforcement and Justice Administration Jil Myers spoke about the LEJA program. In Spring 2018, there were 2002 majors and minors, and 74 graduate students. She provided a handout about expanding partnerships, offering more service presentations and projects for recruitment, branding, and diversified expansion, expanding academic programs and offerings, establishing scholarships for winners, improving facilities, connecting with approximately 13,500 alumni, and resources needed. Her handout also included a list of service outreach events for 2017-2018. The Board asked, and she responded to questions about LEJA.

Interim Dean of College of Business and Technology Jack Elfrink spoke about the Supply Chain Management and Engineering programs. He provided handouts including the future direction for each program. He also discussed the Learn, Earn, and Success Initiative, which started last year. Elfrink discussed some options for consideration for student opportunities, and challenges the programs are facing. Also looking at ways that students may assist at the University in jobs that relate to their field of study (e.g. accounting, marketing). There may be some rebranding taking place in the College in the future. The Board asked, and he responded to questions about these areas.

Director of the Centennial Honors College Program Rick Hardy spoke about the program and provided handouts to the Board. He said the purpose of the College is to recruit, educate, promote and showcase. The Centennial Honors College has increased its enrollment exponentially, and will continue to grow. He discussed the strengths, accomplishments, and weaknesses of the program, and recommendations moving forward. He also talked about the Simpkins Hall renovation, which will hold the Centennial Honors College in the future. The Board asked, and he responded to questions about the Honors College. Hardy also announced that a WIU student just received the Boren Scholarship, and this is the first time a Western student has received that very respected scholarship. Director Becky Paulsen answered a question from the Board regarding how people may be enticed to donate to the renovations.

Director of the School of Nursing Lea Monahan spoke about the program. Monahan provided a handout to the Board about the Nursing program, physical space growth, faculty and staff, RN-BSN completion program, graduate nursing program proposal, the program website, Chi Sigma Chapter #520 of Sigma Theta Tau International, study abroad opportunities, clinical experiences, and clinical sites. WIU's program has a higher retention rate than the national average. Dean Martinelli-Fernandez added that the University is seeking donor support for the program. The Board asked, and both responded to questions about the Nursing program.

Interim Provost Neumann thanked those who came today to present about their program.

Associate Vice President for Student Services Jason Woods
Vice President for Advancement and Public Services Brad Bainter
Interim Vice President for Administrative Services Bill Polley
Assistant Vice President for Advancement and Public Services Darcie Shinberger
Assistant Vice President for Academic Affairs - Quad Cities Kristi Mindrup
Director of Budget Letisha Trepac
Director of Internal Auditing Mike Sartorius
Director of Outreach and Engagement Becky Paulsen
Interim Director of Athletics Danielle Surprenant
Business Administrative Associate to the Board Kerry McBride

Development Review

Vice President Bainter provided information about the foundation and development areas.

The endowment value is \$56M

Foundation assets are \$65M

Planned giving inventory is over \$40M

Gifts and pledges now total over \$13.7M

Bainter discussed some of the planned gifts and highlighted how Foundations funds have been used from FY16 to the present. The Board discussed the development positions and funding sources. Bainter and Associate VP Woods answered questions about scholarships.

Overview and Plans for Quad Cities 2018/2019

Vice President Rives, Associate Vice President Woods, and Assistant Vice President Mindrup gave this report. Rives provided the context of the report. In this region, there are 17 high schools and 7 colleges and universities. This requires good customer service, and being agile. The WIU-QC campus needs to show what sets themselves apart from the other colleges and universities. Woods began discussing enrollment with a question as to what exactly defines enrollment in the QC. Does it include distance? Woods is also looking at what kind of an experience we provide to potential students. The Board discussed the different student populations and how they may be served: Macomb Campus, QC Campus, Extension, Graduate, Freshmen, etc... Mindrup discussed how scheduling of classes takes place at the QC Campus and opportunities to consider at both campuses, including accelerated majors. Polley gave examples of alternative scheduling in the College of Business.

Mindrup talked about the progress of dual enrollment at WIU. The Board asked about 2+2 programs, and Rives discussed how we are getting more and more requests for these. Thomas said that this is why he sent Rives to all of the community colleges to discuss our partnerships and try to cultivate more yield from the program. Polley talked about the challenges of sending faculty to off-site locations to teach classes.

Quad Cities operations and staffing was discussed briefly, specifically regarding greeters to the building to welcome visitors. This is something that the Macomb Campus could benefit from as well.

Athletic Programs

Interim Athletics Director Danielle Surprenant began her presentation with the economics of Athletics at WIU. The majority of student athletes are non-scholarship students. 135 new student athletes will be coming

to WIU this fall, and 77% are partial scholarship or walk-on students. This is revenue to the University. Athletics will continue to look at budgets and will need to operate a bit differently. They are looking at various cost items to determine the most cost-effective options. Over 100 athletics events were hosted last year, and these bring a great amount of visitors to the University. There are also a number of campus and clinics during the year, and these bring potential students to the University. Athletics is also a source of