English & Journalism Course Descriptions Fall 2012

Macomb Campus

Composition (ENG 100, 1 0, 2 0!

ENG 100 "ntro#uction to \$ riting

Sections 3, 7—Bill Knox

%im& The course will provide practice in processes and products of personal and academic writing, organized, in part, around the campus theme. riting instruction will focus on writing fundamentals as well as invention, drafting, revising, and proofreading. ! eadings from The Norton Sampler will provide models for content, structure, critical thin"ing, creativit#, and good writing practice.

'eaching Metho#& The class will com\$ine lecture, discussion, and writing wor"shops. %ssignments& Six personal, experience%\$ased essa#s, one short researched pro&ect, and a course portfolio

'entati(e) ea#ing * ist& 'oole#(s The Norton Sampler,) ac"er(s A Pocket Style Manual, and, li"el#, the campus common reading

+rere, uisite& riting entrK Prx&

%im& 6nglish +77 is a writing course that see"s to prepare #ou for academic writing at the universit# level. e(II \$egin with writing effective sentences, \$uild to focused and developed paragraphs, and draft and revise cohesive essa#s. Be prepared to activel# read, discuss, and write in and out of class.

'eaching Metho#& 6nthusiastic mini%lectures reinforced \$# the practical application of what 0 cover in small group activities. 8earning to read activel# and with a writerl# e#e. 8ivel# discussions \$ased on readings. 9roup wor" that re/uires critical and creative thin"ing. : eer editing, and individual conferences.

; ssignments< =ive wor"s that increase in length and focus on an oslect of value >se#ond #our cell phone?, a place of meaning >se#ond #our dorm room?, a profile, a summar# and response, and a multilmedia memoir >creating the soundtrac" of #our life?

'entati(e) ea#ing *ist& TB2, \$ut 0 guarantee thought%provo"ing, well%written, mind%\$lowing material so good #ou(II want to read it over summer \$rea". A Pocket Style Manual \$#) ac"er +rere, uisite& riting entrance exam placement

ENG 1 0 College Composition "

Sections @7, @,, 3+ - Kathie Aem"e

%im& To introduce students to college writing expectations3 to prepare students to write effectivel# at the college level and to have confidence in their writing. 'ourse focuses on \$oth the writing process and the written product.

'eaching Metho#& riting wor"shop, discussions, small group wor", few lectures %ssignments& =ive Ba&or : apers< riting 8iterac# Bemoir, !esponse to ; rticle, Solution to a :ro\$lem, :ersonal 6ssa#, B#self ; s a riter >over the course of the term? 2ail# assignments associated with the ma&or papers ee"I# Pocket Style Manual assignments.

'entati(e) ea#ing *ist& The Curious Writer \$# Bruce Ballenger, 3rd \$rief edition A Pocket Style Manual \$# 2 iana) ac"er, *th edition

+rere, uisite 6C9 +77 with a grade of ' or \$etter, or placement into 6C9 +47

ENG 1 0 College Composition "

Sections 0 ' +, 37 - Bar\$ara; shwood 9 egas CDT6 < 0 ' + is restricted.

%im\(6C9 +47 \) is an introductor\(#\) writing course that uses personal writing as a wa\(#\) into pu\(#\) academic writing. Eou will choose paper topics \(*\) ased on \(#\) our interests and \(*\) ecome familiar with several "inds of writing including personal essa\(#\)s, persuasive essa\(#\)s, pro\(*\)ect proposals, annotated \(*\)i\(*\)liographies, and research papers.

%ssignments& 6ach assignment se/uentiall# \$uilds upon s"ills learned in previous assignments, culminating in a final research paper.

+rere, uisite 6C9 +77 with a grade of ' or \$etter, or placement into 6C9 +47

ENG 1 0 College Composition "

Sections< 0'@>Dnline?, +7, +4, 33 - :enn#!igg CDT6<0'@ is restricted.

%im& Ontroduction to college writing with an emphasis on the writing process, reflective writing, and critical thin"ing.

'eaching Metho#& There will \$e lectures and class discussions, group wor" >no graded group pro&ects?, and in%class writing, as well as writing that will need to occur outside the classroom.

=or the online version, there will still \$e group wor" that will re/uire sharing #our writing with other mem\$ers of the class through the 2 esire to 8 earn discussion \$oards.

%ssignments& Bakor papers< descriptive, response, commentar#, and argument. There will also \$e an essa# exam. ; Il makor papers will \$e peer%reviewed prior to turning in the final draft. 'entati(e) ea#ing *ist& The Curious Writer, 3rd edition, \$# Bruce Ballenger3 A Pocket Style Manual, *th edition, \$# 2 iana) ac"er

+rere, uisite 6C9 +77 with a grade of ' or \$etter, or placement into 6C9 +47

ENG 1 0 College Composition "

Sections< +, 4, @+, @7 - .ennie Trias

%im& hat exactl# does Fcompose #ourselfG mean to #ouH 0 can thin" of several scenarios where a frantic hus\$and or wife might utter those words. The wife >8ucille Ball, for example? wal"s into her apartment living room, loo"ing twelve months pregnant and sa#s to !ic"#, =red and 6thel, F0t(s time.G The three non%pregnant characters spring into chaotic action. =red runs off to get the car. !ic"# gra\$s 8uc#(s overnight \$ag and heads out after =red. 6thel calls the doctor and follows the two men. ; nd 8uc# stands alone in the center of the room and starts to \$lu\$\$er as onl# 8ucille Ball can. ; Il of this comic melodrama could have \$een avoided if 8uc# had #elled, F) e#, compose #ourselvesIG 0n other words, sta# calm and thin" \$efore #ou act. 0n this class, the FactionG is writing. The su\$&ect performing the action is F#ou.G The words in this case mean Fsta# calm and thin" \$efore #ou write.G This is 6nglish +47< ' omposition 0. To succeed in this course, compose #ourself. On this course, #ou are the authorit# for ever# word that #ou write. Eou are the author of #our own text.

'eaching Metho#& The class will com\$ine discussion and writing wor"shops.

%ssignments& =our to five papers ranging from narrative to research

'entati(e) ea#ing *ist&) ac"er(s A Pocket Style Manual

+rere, uisite 6C9 +77 with a grade of ' or \$etter, or placement into 6C9 +47

ENG 1 0 College Composition "

Sections @, ,, 5, *, J, ++, +@, +3, +*, +7, +J, @@, @3, @4, 3@, 3, - Karious 0nstructors %im& 0ntroduction to college writing, with an emphasis on the writing process, reflective writing, and critical thin"ing. ! eading and paper assignments will \$e assigned \$ased on a specific theme to \$e determined. : lease chec" http

research ideas from the novel Hill Country and appl# those to fields of their interest. 'lass handouts and newspapers are also used for argumentation and anal#sis.

'eaching Metho#& 2 iscussion, group wor", lecture, and writing >\$oth in%class and assigned? %ssignments& Three ma&or papers and various &ournals

'entati(e) ea#ing *ist& Writing Research Papers: A Complete Gui e \$# .ames 2. 8ester and .ames 2. 8ester, .r. >+3th edition? Western Voices \$# 8eland essa# contest winners +rere, uisite& 'ompletion of 6C9 +47 with a 'or \$etter3 at least @, s.h. earned

ENG 2 0 College Composition ""

Sections 0'+, @J, 33 - !ic" 'lemons CDT6<0'+ is restricted.

Topic< : opular 'ulture

; im< ; Ithough all of 0M/s writing courses aim to improve students/ writing, reading, and critical thin"ing s"ills, 6C 9 @47 focuses on writing \$ased on texts. 6C 9 @47 also addresses research and argumentation more full# than previous courses in the se/uence.

Teaching Bethod B# courses are taught in a computer la\$ once a wee", and the computers will \$e used for writing and research. Ondividual class sessions ma# include reading and writing, as well as lectures and group wor".

; ssignments

Three malor writing assignments ma"e up a malorit# of the course grade, \$ut /uizzes, homewor", in\class wor", participation points, and a final exam also will pla# a part in the final grade.

Tentative ! eading 8 ist< The =rodo =ranchise< The 8 ord of the ! ings and B odern) oll#wood, \$# Kristin Thompson, M of 'alifornia:, @777.

: rere/uisite< 'ompletion of 6C9 +47 with a ' or \$etter3 at least @, s.h. earned

ENG 2 0 College Composition ""

Sections 0'@, +, *, +3 - Kathleen D(2 onnell%Brown CDT6<0'@ is restricted. %im& 0n addition to meeting the o\$&ectives esta\$lished \$# the 2 epartment of 6nglish O .ournalism for 6C9 @47, we will concentrate on critical reading and writing s"ills. Students will practice reading, summar#, and anal#sis s"ills in connection with the writing of others. Students will learn s"ills connected with in%depth research of a topic and then compile the research into an extended, documented argument. Dur content concentration this semester will \$e current social issues in areas such as technolog#, social securit#Iretirement, sports, education and moralit#Isociet#.

'eaching Metho#& e will alternate meeting in the computer and regular classroom. Buch of the course involves hands%on wor" including group and colla\$orative wor" >\$ut no group pro&ects or group writing is re/uired?.

%ssignments& Students will write 5%+7 summaries and responses to short, assigned readings.

ENG01C 220 "ntro#uction to Film

pleasures to \$oth male and female readers, the# reflect a vision of the world that is particular to the woman writer.G >+?

On this course we are going to examine Barreca(s argument in relation to short stories, poems, and novels. e will also extend the conversation \$e#ond what might \$e true a\$out M.S. women writers to what women writers from around the world have to sa# a\$out the cultures in which the# live. On short, we will examine this literature in order to consider what women writers thin" a\$out life, realit#, and the roles of women from around the world.

'eaching Metho#& 2 iscussion and student%centered class

%ssignments& =re/uent, informal reading responses, two formal five%page papers, two exams% midterm and final, and group discussion leader

'entati(e) ea#ing *ist& Bronte, The Tenant of Wil &ell Hall3 Tepper, Gi22on + +ecline an !all3

wor" The Silmarillion. e will consider different approaches to the stud# of m#ths >structural, ps#chological? as well as the range of insights m#ths offer >historical, cosmological, etiological? over the course of the term.

'eaching Metho#& 8ecture and discussion

%ssignments& Students should expect two tests covering lecture material, class handouts, and assigned readings including 0ntroductions and : refaces as indicated. There will also \$e two papers and five /uizzes.

'entati(e) ea#ing * ist&

Eoung, .ean 0., Trans. The Prose *I* a od Snorri Sturluson:

Tol"ien, .. !. !. The Silmarillion.

Balor#, Thomas. Oe Morte +arthur: The Winchester Manuscript:

8ace#, Corris ..., ed. The Oancelot Grail Rea er.

Selections from The , ale4ala, The Ho22it' and The Oegen of Sigur an Gu r=n:

: rere/uisite< Cone, \$ut 6C9 +47 and @47 ST!DC98E recommended.

ENG <.= Nation an# *iterature

Section + - Shazia !ahman

lectur3s

'entati(e) caimagn*fists course, we will stud# the nation of : a "istan \$# considering a num\$er of : a "istani stories, \$oth historical and fictional. Since the stor# of the nation is not alwa#s the stor# of women, we will \$egin \$# reading : a "istani women(s fiction in 6nglish alongside : a "istani national histor#. hile the national histories will inform us of malor political events such as : artition, 'ivil ar, and ethnic violence, the women(s fiction will provide a more personal loo" at these same events. ; s we read through, thin a out and anal#ze these stories, we will as ", how and wh# do these stories overlapH on what wa#s are these narratives different from each other and wh#H To what extent are histories fictions and fictions historiesH hat are the purposes of presenting stories from a nationalist perspective or from a feminist perspectiveH

hat is gained and what is lost in the telling of such storiesH. Throughout this course, #ou will learn the wa#s in which: a"istan, 0ndia and Bangladesh are interconnected. Eou will also understand that the conse/uences of M.S. foreign polic# in: a"istan have led to diverse responses from: a"istanis. 0n addition, #ou will \$e a\$le to trace the impact of 0slamist political parties on the lives of ethnic and religious minorities and women.

'eaching Metho#& Dur discipline is one that encourages a communit# of readers to not onl# thin" and write a\$out literar# texts, \$ut also to tal", at length, a\$out them. 0n fact, our discipline is rife wiSKppoli@@@ a c0ntPver K \$icous!0 literar0tcges ure alwa#sur R ing and diouraur R i

'entati(e) ea#ing *ist& There are no text\$00"s for this course, \$ut there will \$e some reading assignments posted to estern Dnline.

+rere, uisite& .unior Standing

ENG < 1 'echnical Communication

Section 07+ > Dnline? - Bradle# 2 ilger

%im&; n introduction to technical communication, the art and craft of creating usa\$le, persuasive, reader%centered communication. =ocuses< methods, particularl# usa\$ilit# testing3 presenting specialized material to non%technical audiences3 understanding common forms3 evaluating audiences3 \$est practices for colla\$orative wor"

'eaching Metho#& Kideo and teleconference, online discussion, online document sharing, and extensive individual wor". We /ill pro2a2ly N%T use Western%nline 2ut other online systems such as Wor Press:com' Google +ocs' +rop2o>' etc:

%ssignments& Three core pro&ects< &o\$ search materials3 instructions, semester pro&ect. 2 iscussions, extensive online wor", final exam.

'entati(e) ea#ing *ist&; nderson, Technical Communication, 7le.

+rere, uisite &6C9 + 47 and @47

ENG < < +ublic an# +ersuasi(e \$ riting

Section + - Ceil Baird

'opic& 'lassical! hetoric for 'ontemporar# Students

%im& on this course, we will explore the principles of classical rhetoric in order to \$ecome \$etter at writing pu\$licl# and persuasivel#. Since this is an election #ear, we will also evaluate the extent to which principles of classical rhetoric account for modern political rhetoric, much of which is digital. On doing so, #ou should \$e a\$le to do the following \$# the end of this course<

- recognize "e# principles of classical rhetoric and their function in pu\$lic and persuasive writing,
- use classical principles of discover# to plan and design #our own pu\$lic and persuasive writing,
- appl# classical principles of arrangement and st#le to texts #ou come across in #our dail# life as well as #our own writing,
- and evaluate the extent to which classical principles of memor# and deliver# can account for digital forms of argument and persuasion.

+rere, uisite &6C9 + 47 and @47

ENG < . \$ riting \$ or:shop& +oetr7

Section + - Berrill 'ole

%im& This course offers poets the opportunit# to refine and develop their s"ills and to explore a variet# of poetic techni/ues, genres, and strategies. Becoming a \$etter poet means more than mastering techni/ue, though we will spend a good deal of time practicing poetic form, \$oth

^{&#}x27;eaching Metho#& hole 'lass and Small 9 roup 2 iscussion

^{&#}x27;entati(e) ea#ing *ist& Ancient Rhetorics &or Contemporary Stu ents >3rd 6d.? \$# 'rowle# and) awhee

traditional and experimental. Becoming a \$etter poet also means developing critical awareness of ourselves and of the world around us. This seminar will explore poetic composition as the opportunit# to live up to the potential of who we are and to explore who we might \$ecome. The \$est writers are the \$est readers, for contrar# to popular \$elief, writers must carefull# stud# other writers in order to excel at their art. e will carefull# stud# the productions of a wide variet# of pu\$lished poets, alwa#s with an e#e to learning a\$out techni/ue. The poems will serve to increase the understanding of literar# language, to widen the voca\$ular#, to cultivate the appreciation of diverse st#les, and to inspire our own creations.

%ssignments& This course is also a writing wor"shop, where participants are expected regularl# to su\$mit writing in progress. riters need practice—and then more practice. e will also have routine classroom and homewor" exercises. There will \$e focused writing assignments3 \$ut at other times, students will \$e a\$le to write as the# please. 2 iscipline alone is the death of creativit#. =reedom without discipline leads nowhere interesting. On attempting to \$alance the two, the course is designed to produce \$etter poets.

'entati(e) ea#ing *ist&

; ddonizio, Kim and 2 orianne 8 aux. The Poet's Companion: A Gui e to the Pleasures of Writing Poetry. 0SBC<73J33+*5,4

There will also \$e poems O materials to download from m# we\$site.

+rere, uisite 6C9 @45 or consent of instructor.

ENG < = \$ riting \$ or:shop& Non5iction

Sections +, @ - Bar\$ara; shwood 9 egas

%im& This class will focus on various t#pes of creative nonfiction, such as memoir, personal essa#s, and literar# &ournalism. e will discuss and anal#ze a variet# of creative nonfiction texts, \$ut the ma&orit# of #our time in this course will \$e spent wor"shopping #our classmates(original wor"s. Eou will need to \$e prepared to not onl# compose and edit #our own pieces, \$ut

ENG0ED - C ?<2 English Metho#s

Gay Re2el o ℓ the Harlem Renaissance: Selections ℓ rom the Work o ℓ Richar \$\\$ruce Nugent. 6d. Thomas). irth. 2u"e M:. 0BSC< 74@@3@J+3+

) urston, Aora Ceale. Their I yes Were Watching Go .) arper : erennial. 0SBC< 77*++@77*5

) urston, Aora Ceale and 8angston) ughes. Mule \$one: A Come y of Negro θ if e.) arper : erennial. 0SBC< 77*+*5++@5

8arsen, Cella.; uicksan an Passing.! utgers M:. 0SBC<74+35++77,

BcKa#, 'laude. Home to Harlem. Cortheastern. 0SBC< +555537@, J

The Ne / Negro: Voices of the Harlem Renaissance. 6d. ; lain 8oc"e. Touchstone. 0SBC 7*4.4343++

Toomer, .ean. Cane. 8iveright. 0SBC< 747+, 7@+7*

Kan Kechten, 'arl. Nigger Hea4en. M of Ollinois :. 0SBC< 7@5@7*4*7@

'here 4ill also be a lot o5 material to #o4nloa# 5rom \$ estern 6 nline an# 5rom m7 4 ebsite8

ENG ?22 'opics in English E#ucation

Section + - Staff

'opic& Teaching Cew Bedia in Secondar# Schools

%im& This course is designed to prepare candidates to access, anal#ze, evaluate and communicate information in a variet# of forms. Cew media ma# include the <code>0</code>nternet, podcasts, !SS feeds, social networ"s, text messaging, \$logs, wi"is, virtual worlds, B#Space, =ace\$oo", Teen Second 8ife, 8ive.ournal and more. h# is it important for teachers to \$ecome familiar with these new literaciesH 9uzzetti, 6lliott, and elsch >@7+7? argue that Fteens are leaders in exploring and interacting with these new literacies, particularl# those print%\$ased or digital practices that allow them to \$e do%it%#ourselfers who create their own literate products,G and candidates need to learn how to navigate teaching and learning using these formats in the classroom.

'eaching Metho#& 'olla\$orative groups, media presentations, lecture, peer review, individual and small group discussion and presentations

%ssignments&! eadings from texts and related pu\$lications, /uizzes and tests on materials, presentations, C'T6 re/uirements, including a research essa# and lesson plans

'entati(e) ea#ing *ist& To \$e announced

+rere, uisite 6C9 34,

Journalism

J6 -) 121 "ntro#uction to Mass Communications

Section @+ - Teresa Simmons

%im& This course provides students with a \$road perspective and general understanding of the mass media and how the# function in our societ#. The course loo"s specificall# at the historic, technological, economic, political, philosophical and sociological factors that impact the development and operation of the mass media. On addition, the class also focuses on contemporar# operations in the media and career alternatives within media organizations. +rere, uisite& Cone

J6 -) 121 "ntro#uction to Mass Communications

Section @@ - !ichard Boreno

%im& This course teaches students to \$e SliterateS media consumers. 0t provides students with a \$road overview and general understanding of the mass media as well as current mass media trends and the influence of the media on societ#.

'eaching Metho# & 8 ecture and class discussions 3 multimedia presentations

%ssignments& Vuizzes, a research paper and a final examination

'entati(e) ea#ing *ist& 5ntro uction to Mass Communications: Me ia θ iteracy an Culture'

=ifth, Sixth or Seventh 6dition \$# Stanle# .. Baran

+rere, uisite& Cone

J6 -) 2<1) eporting 5 or the Mass Me#ia "

Section @+ - 8isa Kerne"

%im& 8a\$orator# in news\gathering, news writing and news \u00e9udgment. This course teaches the \u00e8asics of interviewing and writing in \u00e8ournalistic st#le. Students practice writing different t#pes of stories, including police news and a personalit# profile.

'eaching Metho#& 8a\$, lecture and discussion

%ssignments&: olice \$riefs, meeting stor#, profile stor# and enterprise stor#3 wee"l# la\$ exercises3 readings3 midterm and final exams

'entati(e) ea#ing *ist& 5nsi e Reporting @nd edition \$# Tim) arrower3 America?s \$est Ne/spaper Writing ())B<()C pu\$lished \$# the: o#nter 0nstitute3 Associate Press Style2ook +rere, uisite& Cone

J6 -) 2<1) eporting 5or Mass Me#ia "

Section @@ - Eong Tang

%im& 8a\$orator# in newsgathering, news writing and news &udgment. This course teaches the \$asics of interviewing and writing in &ournalistic st#le. Students practice writing different t#pes of stories, including a man%on%the%street stor# and a personalit# profile.

'eaching Metho#& Sectures, classroom discussion of text\$00"s, in%class exercises including interview simulation, student presentations, student criti/ue of wor"s \$# their peers

%ssignments&) and news stor#, man%on%the%street stor#, profile stor#3 in%class exercises3; st#le /uizzes, final exam

'entati(e) ea#ing *ist& 5nsi e Reporting @nd edition \$# Tim) arrower3 Ne/spaper Writing ()) B<())C pu\$lished \$# the : o#nter 0nstitute3 Associate Press Style2ook +rere, uisite& Cone

J6 -) 2<2) eporting 5 or Mass Me#ia ""

Section @+ - Eong Tang

%im& This course will examine various "inds of advanced reporting and writing techni/ues for the various "inds of stories a general assignment reporter on an# newspaper, magazine, television or radio station, or we\$site will \$e expected to master \$efore he or she can advance in the profession. On addition to discussing these techni/ues in class, the course will re/uire students to appl# these techni/ues to do reporting outside the classroom. Students are expected to cover actual news events and write pu\$lisha\$le stories li"e real professional &ournalists.

'eaching Metho#& The class will \$e structured li"e a newsroom. The instructor functions li"e an editor and all students are li"e real professional reporters. The instructor will give short lectures. But most of the time students will \$e as"ed to go out into the field to gather stories. Students ma# wor" in teams when the# report and write.

%ssignments Text\$oo" readings, several makor stor# assignments

'entati(e) ea#ing *ist& The Associate Press Style2ook >a current edition? Ne/s Reporting an Writing >+7th edition? \$# the Bissouri 9 roup +rere, uisite& .DM! @3+

J6-) <0.) e(ie4ing an# Criticism

Section @+ - : earlie Strother%; dams

%im& Students will write reviews for various media as well as fine arts. This is an exciting course where students learn to write for the creative, #et competitive world of media and art review and criticism. Students should expect to cover ever#thing from writing movie, television, radio and \$00" reviews and criticisms to writing reviews and criticisms of art, such as paintings and sculptures and architecture, from 9 othic to ! oman and B iddle 6astern and ; frican designs. The goal is to get them read# to write reviews and criticisms for various media, while helping them to form a greater appreciation for the various art and media forms.

'entati(e) ea#ing *ist& Kleppner(s A 4ertising Proce ure +rere, uisite& Cone

J6 -) <<< **9**peciali@e# +ress

Section @+ - ! ichard B oreno

'opic& Bagazine 'ontent and 2 esign

%im& This class is designed to explore how a magazine is created. Students will explore what elements go into creating a magazine, determining the audience, shaping the editorial product, case studies of successful magazines, trends in contemporar# magazine pu\$lishing as well as pu\$lication design and content.

'eaching Metho#& 8ecture and class discussions3 multimedia presentations

%ssignments& Vuizzes \$ased on readings, design pro&ects, feature writing exercises

- 'entati(e) ea#ing *ist& The Maga3ine ! rom Co4er to Co4er' Second 6dition \$# Samm#e
- .ohnson and :atricia : rillatel
- +rere, uisite \(\). DM! +@+, @3+ and @3@, or consent of instructor

J6 -) <<? +ublic %55airs an# 1eat) eporting

Section @+ - 8isa Kerne"

%im& FBeatsG are a traditional s#stem of dividing up areas to cover in a newsroom. Students practice generating a series of stories from one \$eat and sample the experience of \$eing a \$eat reporter.

'eaching Metho#& 8ecture, discussion and la\$.

%ssignments&; series of stories pertaining to a \$eat.

'entati(e) ea#ing *ist&;: St#le\$oo" is recommended.

+rere, uisite& .DM! +@+, @3+, @3@ or consent of instructor

J6 -) <?0 +ublic) elations \$ riting& 'echni, ues an# 9t7le

Section @+ - Bohammad Siddi/i

%im& The purpose of this course is to provide instruction and writing practice designed to develop professional level writing s"ills expected of pu\$lic relations practitioners. Students will learn different approaches in pu\$lic relations writing as re/uired for different audiences and media. Students will also \$ecome aware of the role of the pu\$lic relations writer with attention to the ethical, legal, and pu\$lic opinion forming contexts.

'eaching Metho#& 'lass lecture \$# the instructor and class exercises, participation and discussion \$# students

%ssignments&; ssigned! eadings< Students are re/uired to complete reading of assigned chapters from the text \$efore coming to class, so the# can activel# participate in class discussion. 'lass participation will \$e counted in determining the course grade.; dditional reading materials ma# \$e assigned from time to time. 6xercises< Based on each chapter, students will \$e assigned exercises to further understand the su\$&ect matter and to improve their writing s"ills. Vuizzes<; short /uiz will \$e given after two!three chapters. On total there will \$e four /uizzes.
6xaminations< There will \$e a midterm and a final examination. Vuestions ma# \$e multiple choice or essa#. B aterial from class lectures and handouts, as well as from the text, will \$e utilized. 'lass: ro&ect< 6ach student will \$e assigned a class pro&ect to design and prepare a

camera%read# cop# of a \$rochure or a newsletter. 2 etails will \$e provided in the class after the midterm exam.

'entati(e) ea#ing *ist& Pu2lic Relations Writing: The Issentials of Style an I-ormat I-o

+rere, uisites& .DM! +@+ or consent of instructor

J6-) <?? %#(ertising Me#ia +lanning Section @+ - Teresa Simmons %im&

%ssignments& Text\$oo" readings, readings for h#pothetical cases, other pertinent reading materials, case \$riefs, two tests on text\$oo"

'entati(e) ea#ing *ist& Mass Me ia 0a/>+7th edition, @7+7? \$# 2 on :em\$er and 'la# 'alvert +rere, uisite& .unior or senior standing3 open to non%ma&ors

J6 -) ?2 'he +ress an# +opular Culture

Section @+ - : earlie Strother% ; dams

%im& Students will stud# and learn a\$out the use of &ournalism in popular culture to depict &ournalists, politicians, cele\$rities, etc. as pop culture icons in television and movies. =urther, students will loo" at how &ournalism and &ournalists have shaped popular culture and how popular culture has shaped how and what &ournalists report as news. =inall#, students will loo" at the role race and gender pla# in how &ournalists are depicted and how &ournalists use &ournalism to depict diversit#.

'eaching Metho#& Short lecture, comprehensive discussion, viewing and discussion of electronic mass mediated materials

%ssignments& Students will engage in the construction of concept papers, responses and in class and homewor" writing activities as well as complete a final paper. Students will also discuss readings and electronic mass media generated materials. 6xpect to have fun stud#ing the Fpopular.G

'entati(e) ea#ing *ist& Eet to \$e determined.

+rere, uisite& .unior or senior standing3 open to non\ma\ors

Aua# Cities Campus

ENG 200 "ntro#uction to +oetr7

Section V+ - 2an Balachu"

%im& This course explores the fundamental elements of poetr# with attention to maker poems in the 6nglish tradition.

'eaching Metho#& 8ecture, discussion

'entati(e) ea#ing *ist& Penguin \$ook o& Inglish Verse 7+,7,@,5,73 Rules &or the +ance 73J54574*R. Total cost< P3, >list?, much less purchased usedIonline +rere, uisite& Cone

ENG <? Ethnic *iteratures of the - nite# 9tates

Section V+ - 2an Balachu"

%im& This course focuses on literature \$#; frican; mericans in relation to &azz, especiall# in the) arlem! enaissance of the +J@7s, \$e\$op in the +J, 7s, and hard \$op!free &azz in the +J*7s. B a&or literar# and &azz artists li"el# to \$e considered are; rmstrong, 6llington,) ughes,) olida#,

:ar"er, Bon", Baldwin, Bingus, 2avis, 'oltrane, 'oleman, and Borrison.

Teaching Method: Lecture, discussion

Tentatve Reading List: Portable Harlem Renaissance Reader 0140170367; Jazz Ficton Anthology

0253221374; Jazz 1400076218; A Love Supreme 0142003522. Total cost: \$81 (list), uc! less "urc! ased used#online.

Prerequisite: \$%& 280 or consent o' instructor

ENG? 0G Computers an# \$ riting

Section V+ - Bradle# 2 ilger

%im& or"ing the we\$< learning how to create we\$ presences3 understanding the function of distri\$uted information s#stems such as social networ" services. Cetwor" theor# and practice. =or graduate students, extending this wor" to relevant theor# in new media, writing studies, or the digital humanities.

'eaching Metho#& Seminar approach. 2 iscussion, fre/uent small assignments, student%led in/uiries

%ssignments& 'ore pro&ects to \$e determined3 'rowdsourced \$i\$liographies and wor"spaces3 2 iscussions, presentations, group wor", final exam

'entati(e) ea#ing *ist& To \$e determined % two or three pracitioners texts, supplemented \$# essa#s and we\$ sites

+rere, uisite &6C9+47 and @47

ENG .00 'heor7 an# +ractice o5 English 9tu#ies

Section V+ - 2an Balachu"

%im& This course considers the theor# and practice of 6nglish studies, focusing on the stud# of literature. Both ancient and modern theories of literar# stud# will \$e considered as well as contemporar# research methods. Students will engage these theories and methods while reading and writing a\$out such wor"s of art as the 5lia , Sophocles(%e ipus the , ing, the OaocoEn, agner(s Tristan un 5sol e, the drawings of Batisse, and Bar# Shelle#(s ! rankenstein.

Teaching Method: Lecture, discussion

Tentatve Reading List: Classical Literary Critcism 0140446516; he /irth o " ragedy 052163(875; //n /eauty and /eing Just 06(108(5(0; //edipus the //ng 0226768686; Fran //enstein 03121(126). Total cost: \$65 (list), uc! less "urc! ased used#online"

Prerequisite: &raduate *tandin+

%rts & 9ciences

*%9 .0< 'ra#ition an# Change& Focus on the Bumanities

Section + - .ac/ue ilson%.ordan

%im& 'harles 2 arwin(s theories of evolution as expressed in %n the %rigin o& Species >+45J? and The +escent o& Man >+47+? roc"ed the world, creating widespread interest in the /uestion F hat does it mean to \$e humanHG The idea that human \$eings were descended from primates fueled widespread speculation that certain marginalized groups of people, li"e criminals, women, homosexuals, racial minorities, the poor, and the disa\$led might exhi\$it \$estial or monstrous /ualities. hile glancing at 2 arwin(s theories, particularl# those that appear in The 2 escent of

Ban >+47+?, our main focus will \$e how literar# artists of the time engaged these theories, often in the form of criti/ue. e will loo" at a variet# of 2arwin%influenced constructions of identit# >race, class, gender?3 social pro\$lems >racism, crime?3 and social institutions >marriage, famil#, and medical practice? as the# appear in a num\$er of wor"s of literature at the turn of the centur# and call upon discourses from other disciplines in the humanities >language, histor#, \$iograph#, philosoph#, religion, and visual and performing arts? as well as outside of it >\$iolog#, sociolog#? to further explore these ideas, including the form the# ta"e in earlier and more modern cultural contexts.

'eaching Metho#& e will "ic" off discussion of each wor" with a student group presentation. ; fter that we will discuss the wor"s in a setting that is designed to encourage student participation and "nowledge sharing. Twice during the semester, 0 will hold individual conferences over essa# drafts% in%progress to help students meet their writing goals. %ssignments& Students will write a short >two%page? essa# on each of the wor"s of literature assigned3 two ,%5 page critical anal#sis essa#s on two of the wor"s >one from the first half, and one from the second half?3 and a research paper >+@%+43tureh papeionR